

CONCEPT FAIR 2019

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概念展 2019

EXPLORE

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SENSES

vol.01

Ideas Guide

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EDITOR NOTE

IDEAS GUIDE 由 CUUNION 携手合作伙伴严谨编辑和制作，我们专注发觉概念实践家和设计思维的创作者，涵盖从产品、材料、食材、视觉、数位、体验和教育研究等类型。

一本赞美创作灵魂故事与宣言的指南。

IDEAS GUIDE is strictly curated and crafted by CUUNION and partners, we explore creators who focus on conceptual practice and design thinking from products, materials, ingredients, visual, digital, experiential and educational research.

A guide to praise stories and manifestos inside the soul.

CUUNION

CU. Union



CU (CURATORS) + UNION =
CUUNION

新星创作者与潜在设计的目的地。

作为设计实干家，我们组织概念展与孵化平台，连接创作者、制造者、空间与大众。

CU (CURATORS) + UNION =
CUUNION

destination of rising and hidden
designs.

as design doer, we organize concept
fairs and platforms where connect
creators, makers, venues and
individuals.

www.cuunion.com

alter labs



alter labs 设计与想象力单位，专注于
挑战学科间的设计研究、创意与品牌商
业咨询。

2015 年创立于上海。

不尋常的度量单位_ 没有标准的标准__

alter labs

is an interdisciplinary unit of design &
imagination, based in Shanghai.

aims to challenge alternative
approaches on design solutions,
creative and strategic consultation.

unit of unusual measurement_
standard of no standards.

www.thealterlabs.com

Paper.

SHANGHAI

www.papershanghai.com
上海市黄浦区淮海中路622弄8号
622 Huaihai Road, Building 8
Shanghai

成立于2016年，Paper 作为一个体验展
示厅和共享办公区，将一些最具标志性的
全球设计品牌介绍给上海创意社群。
地处法租界中心的淮海中路，Paper
通过联合办公区、私人服务式办公室、
会议室、精品酒店和社交活动，与合作
品牌联手打造一个全新概念的共享工
作绿洲。

在文化 + 设计为导向的基础上，Paper
将于2019年扩展至3个办公点，包括
Paper设计图书馆和永嘉路新办公空间
和社交会所。

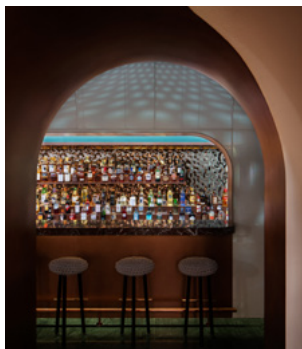


Paper was launched in 2016 as an
experiential showroom and creative
workspace introducing some of the
most iconic global design brands to
the Shanghai Community. Located on
Huaihai Middle Road in the heart of
the french concession, Paper provides
visibility to it's partner brands
through it's co-working, private
offices, meeting rooms, boutique
hotel rooms and innovative social
calendar. Expanding on this cultural
+ design oriented value-add concept,
Paper is expanding to 3 locations
including The Design Library, a
designers work oasis as well as Paper
Yongjiia Road a new workspace,
social club + restaurant in 2019.

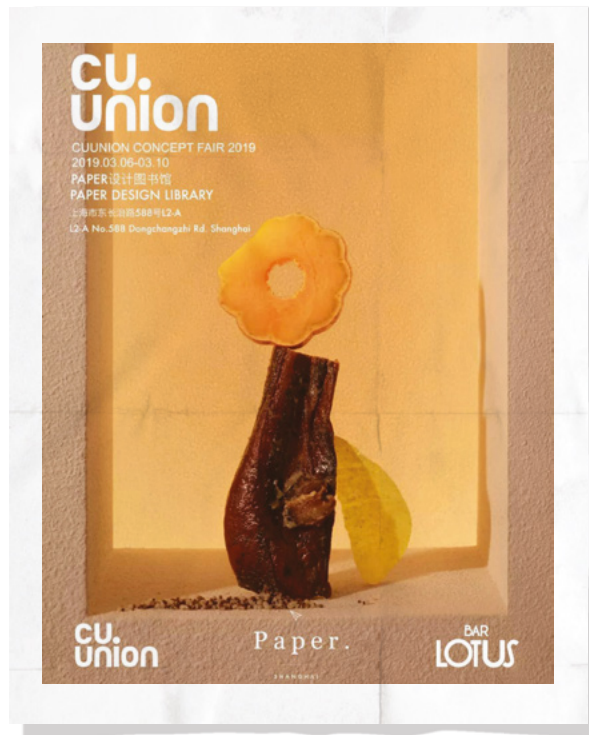
BAR LOTUS

上海市静安区巨鹿路758号附1号
SHANGHAI JINGAN DISTRICT JULU
STREET NO.758-1

Bar Lotus 两年前在天府之国成都一处安静街区轻微萌芽，我们将自己对时尚、艺术、美学设计和现代文化的热爱，充分诠释在 Bar Lotus 中。两年时间的成长历程是蜕变与沉淀，从一家传统的鸡尾酒吧慢慢走向一种追求美学生活方式的酒吧。Lotus一直在追求自己想要的完美，从一家店的空间设计、菜单创意、经营理念等更多细节去传达美学，以小见大表达着对美好生活的向往。酒吧文化带来的影响同样也是我们想传递并与大家一起分享的。



Two years ago, Bar Lotus was slightly sprouted in a quiet block in Chengdu which called as Land of Abundance. We fully explained our love of fashion, art, aesthetic design and modern culture in Bar Lotus. The growth process of two years is a transformation and precipitation, from a traditional cocktail bar to a bar that pursues an aesthetic lifestyle. We have continued to implement the perfection that Lotus wants. Lotus conveys aesthetics of the details of a store's space design, menu creativity, operational philosophy, etc. We express our longing for a better life. The impact of the bar culture is also what we want to communicate and share with everyone.



BRUT CAKE

www.brutcake.com
上海市徐汇区安福路232号
1F, No.232 Anfu Rd, Shanghai

Brut Cake 璞普创作是一个创作概念，涵盖商品、艺术，还有最重要的-生活。

我们想传达的，是一股手作的温度，让每一份材料的本质可以被触摸、被珍惜。Brut Cake 以双手制作「可以使用的艺术品」，每一件商品保有各自的个性，而共同点就是返璞归真的质朴感，因此我们的作品能带来生活中一种很直接且真诚的幸福感，因为我们的目标在让每一天所使用的物品，都能时刻以温暖的微笑回应使用者。

Brut为法文，取自于19世纪在巴黎定调的艺术风格 ArtBrut，Brut 的英文是“Rough and Raw”的意思，具有原创的、原始的、生猛的、粗犷的意涵。这个画派的人喜欢远离文明框架的东西，比如非洲原住民艺术，或是小孩子用以表达自己、天马行空的手绘。Cake 的意涵，指的是生活的甜味、生活裡的幸福感。

这两者的交集，组成这个品牌的创作核心。



Brut Cake is a creative concept manifested in products, art and most importantly, life.

We'd like to convey the warmth of handicrafts, so the essence of the material can be touched and cherished. Brut Cake uses hands to create "usable artworks". Every product maintains its individuality and reveals innocent simplicity. Therefore, our works are able to bring out the direct and sincere sense of happiness in life. Our products are made with the goal to respond to the users with a warm smile.

"Brut" refers to the Art Brut movement originated in France, and is an apt description of the raw, original and essential elements of all Brut Cake products.

"Cake" evokes the simple pleasures and happiness in life.

The combination of the two is the core of our creations.



Chihong

www.chihongcasa.com

台中市西区五权西二街88号

No. 88, Wuquan W. 5th St., West

Dist., Taichung City 403, Taiwan



隐性东方思维，显性的西方风格的家具形态

设计以简单轻松的风格形态，从日常的观察、生活的故事出发。除了基本功能需求外，打造弹性以及具空间想像的傢俱、生活用品。著重物件跟人与环境的对话关係和整体气氛的营造，保留一点弹性给使用者去表现属于自己的空间氛围，像是东方的留白与意境，透过隐性的方式表现。将空间主导权还给使用者，提出新生活的傢俱提案。

The design style is simple and relaxing which is inspired by the eye through daily life. Despite the basic function, it creates some flexibility and spaces for users to define the usage by themselves. This spirit reflects the conceptual narrative of the spaces and calmness in the oriental zen spirit.



Chloe Yee May

www.chloeyemay.com



美籍华人Chloe Yee May是一位居住于曼哈顿的新锐插画师&视觉艺术家。出生于纽约，在上海长大，并毕业于“艺术哈佛”之称的美国罗德岛设计学院，Chloe Yee May擅长以多视角呈现插画艺术的不同表现形式，以笔下的彩色插画讲述独特的童话寓言。

“绮遇”是Chloe Yee May近期于Paper举办的视觉艺术展。浓烈的奇幻气息，鲜艳的色彩渲染、充满超现实主义的构图以及柔和的画面线条都是Chloe Yee May鲜明的个人特色。而观者则通过这些画作进入艺术家的内心世界。

Chloe Yee May is an illustrator/artist that currently resides in Manhattan. Born in New York City and raised in Shanghai, China, Chloe Yee May studied at the Rhode Island School of Design. Through illustrations and mixed media, she carefully narrates deeply believable stories in make believe worlds where perspectives and dimensions don't exist.

“Otherworldly” is an exhibition by artist Chloe Yee May which explores the iridescent worlds within her mind. Through illustrations and mixed media, she carefully narrates deeply believable stories in make believe worlds where perspectives and dimensions don't exist.



www.designbysg.com
上海市徐汇区湖南路20弄7号2幢102
102, building 2, no.7, lane 20, hunan
road, xuhui district, Shanghai



DBSG是一家品牌设计公司。由 Juni Hsu 和 David Chou 创立，两人的职业生涯始于台北，十几年来历经了平面设计、品牌策略公司，并于2012年来到上海分别任职于 Wieden+Kennedy、麦肯等广告公司。从设计到创意、由平面到策划，领域涵盖形象规划、包装设计、网页、移动端以及各类印刷物等，始终保持对设计的探索与热情。

2016年，成立 DBSG，累积的合作客户有上海大剧院艺术中心、迅驰时尚、酷儿影展、Nike、百威啤酒与众多创新品牌等。希望能持续运用对设计的理解与经验，达到商业与艺术之间的平衡，为合作夥伴创造最大的品牌价值。

DBSG is a graphic design studio, founded by Juni Hsu and David Chou. Both had worked for well-known design and branding firms in Taipei. With more than ten years working experiences, they specialize in visual identity, art direction, packaging design and various types of printed matter. In 2012, Juni graduated from London College of Communication with a graphic design master degree. In the same year, with professional background and passion, they decided to start a new journey in Shanghai and joined Wieden+Kennedy and McCann advertising firms respectively.

In 2016, They set up a DBSG design studio. Clients include Shanghai Grand Theatre Arts Group, Sunchi, Shanghai queer film festival, Nike, Budweiser and more. With the experience and passion for design, they hope to help clients create unique visual language from initial idea to ultimate expression.

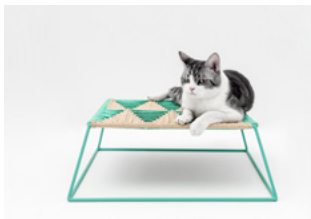


FOCOFO

info@focofo.com

杭州市余杭区仓前街道上仓路新湖果岭37-4

Xinhuguoling37-4, Shangcang St,
Cangqian Road, Yuhang, Hangzhou



FOCOFO是成立于杭州，专注为宠物设计产品的品牌。我们以平等的视角去探索人与宠物的关系，在微妙的相处过程中不断找寻崭新的宠物生活，相信宠物生活不止于此。

Our brand founded in Hangzhou. FOCOFO is a brand that focuses on designing products for pets.

We explore the relationship between people and pets from an equal perspective, and are constantly looking for new lifestyles in the delicate process of getting along. I believe that the relationship between people and pets will continually grow into the future. FOCOFO cares for more than pets lives.



www.wondernest.com

上海市黄浦区建国中路10号八号桥一期
创意园Q212

Room 212, Building 9, No.10 West
Jianguo Road, Bridge 8, Huangpu
District, Shanghai, China

好巢 | 筑好巢而居

See Wonder in Better

【从灵光乍现到探索美好生活的造梦者】

『好巢文化』是以潮州两家专业生产日用陶瓷的企业——「伟业陶瓷」、「庆发陶瓷」为背景，由创办人蔡泳训、杨媛媛及设计总监骆毓芬打造的家器日用品品牌。

回家前的远游，是为了重新发现生活；
回家后的近观，是为了让关系舒张有致。

在一往一返的动态之间，点滴筑起理想好巢，起飞前整装待发，翱翔时坚定前进，降落后才能好好休息。

感受整座森林依着你随心的共鸣旋律，
感受每件器物依着你应手的默契存在。



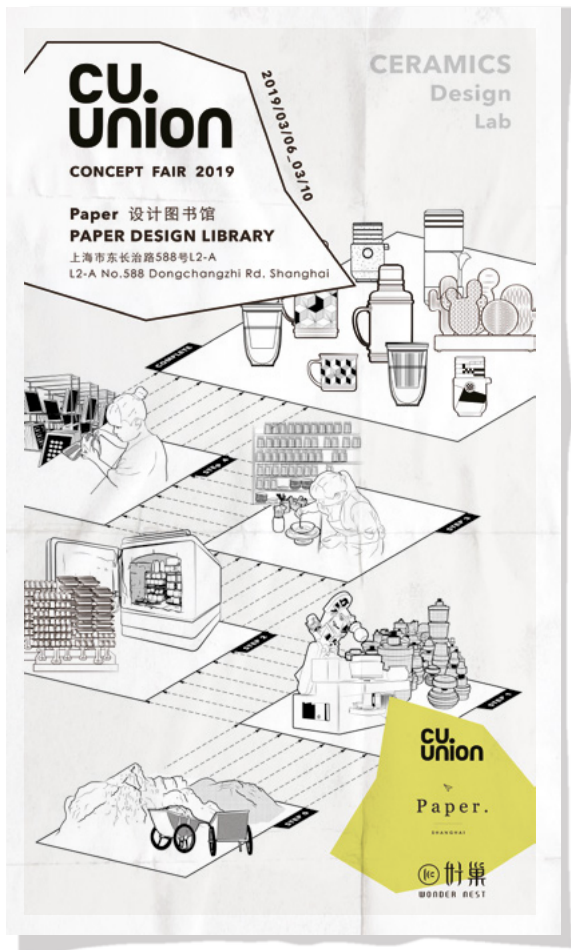
ABOUT Wonder Nest

Wonder Nest has a brand history of two enterprises expertise — “Weiy Ceramic and Qingfa Ceramics” in producing ceramics for daily use. The brand is created by Cai, Yon-Xun and Yang, Yuan-Yuan with Lo, Yu-Fen as design director.

Going far and enjoy a journey, life can rediscover. Coming back and look around, let things become better. Every times of Going and coming: To build the Wonder Nest step by step.

Life could be the epitome as our journeys. Well-prepared before take-off, advance firmly as you soar, rest well after landing.

Listen to the melody the whole forest echoes your heart. Feel the harmony each artifact nestles in your hand.



hyfen

www.thehyfen.com

www.hyfen.cn

289 Meserole Street #206, Brooklyn,
New York, 11206 USA



Hyfen 品牌创立并实践于美国纽约，与各行业多位设计师艺术家合作，专注的领域跨越艺术、家具、灯具、产品与空间。

品牌作品受到各界关注，多个设计产品多次展览于纽约、底特律、法兰克福、斯德哥尔摩、新加坡、中国上海以及台湾，并刊载于北美、欧洲和亚洲多家媒体杂志，设计产品在纽约MoMA Design Store, Wanted Design Store等多个博物馆及设计品商店销售。

创立者王新钧与刘烨于2017年获得金点奖最佳设计、2016年3月获得新加坡家具协会颁发的年度设计师、2016德国设计奖提名，并于2016年初被选为红点奖-50位年轻设计师。他们的合作透过宏观与微观的视角去发现、体验、理解生活中大大小小的瞬间，并以此作为根基，经由实践去探索各种新的生活模式。

三个关键词：极简、精美、直觉

Exploring new possibilities of human behaviors through object & space design.

Hyfen is a design collection of home goods, furniture, lighting and accessories, created and curated by HCWD Studio and collaborated designers worldwide, focusing on bridging human sense, physics, material and geometry, looking into the essence of routine subjects, extracting the critical elements from others, and linking them together to create strange-familiar new objects that recompose how we interact with environment and daily life.

Hsin-Chun Wang & Ye Liu, founders of Hyfen, are based in New York City. They are one of the 50 Young Professionals of Red Dot 2016, 2016 Best Designers/Best Design Studio from International Furniture Fair Singapore and the nominees of German Design Awards 2016. Their studio practices in art, furniture, lighting and space design. Their works strike to rediscover the using experience of daily object, and redefine the relationship between human scale, space and landscape. They work at the intersection of functionality and sensibility, dedicate to integrate elegant form with sense. They refine details and follow the nature of material with challenging ideas to create design with meanings and to provide solution for improving.

Three key words: minimal, elegant, intuitive



INJIANG.TAOBAO.COM

+INJIANG是设计师江英于2017年创立的同名品牌，+IN是江英的谐音，也是极简+时髦个性（IN）的表达。品牌运用优质天然牛皮，坚持品质品味的同时，用节俭美学+简洁线条，重新定义优雅，彰显性格。诠释女性独立不失柔软，从容且保有激情的态度。这，就是+INJIANG。

创始人（INJIANG）江英是也是设计师手袋品牌JESSIE&JANE创始人及设计师，是上海十大女优秀设计师，上海市三八红旗手。工业设计出生，做了4年手袋实体品牌设计后，发现国内没有一个适合年轻人购买的手袋品牌，于是2008年初创立了JESSIE&JANE，强调简约，品质，设计师风格。10年之后的2018年创立同名品牌+INJIANG，将从业十几年的体会和理解表达在品牌里。



+INJIANG is the eponymous brand created by designer Jiang Ying in 2017. +IN is the homonym of Jiang Ying and also the expression of minimalist + fashionable personality (IN). The brand uses high-quality natural cowhide, insists on high quality and taste, and redefines elegance and character with frugal aesthetics and simple lines. The brand interprets women's independence without losing the softness, calm and passion. This is +INJIANG.





www.itocases.com
上海市静安区武定路881号2号楼4楼
Floor 4, Block 2, No.881 Wuding
Road, Jingan District, Shanghai.

让旅行者表达个人风格

2007年成立于上海，旅行美学设计品牌。以旅行箱为核心产品。

扩展至旅行生活方式设计。现代旅行生活方式包含了旅途中的方方面面，在探索美好世界的同时，人们也希望收获美好的自我。

ITO就以设计回应了这类要求，我们的旅行产品跳脱了传统工具属性，在好用、耐用的同时，也能成为简约、鲜明、充分表达个人风格的配饰。



Founded in Shanghai in 2007, as a travel aesthetic design brand. Suitcase is the core product, expanded to travel lifestyle design. The modern travel lifestyle includes every aspect of the journey. While exploring the beautiful world, people also want to have a fine self.

ITO responded these kinds of requirements with design. Our travel products are not only a traditional tool but also an accessory which are handy, durable, simply, bright, to fully express personal style.



斗牛和狐狸

BULLY & SPITZ

www.bullyspitz.com

玩具犬都有辉煌的历史。

长毛巴哥和短毛京巴。

伟大的国家都有伟大的獒犬。

人用狗模仿了狮子两次，一次狮子变成了狗，一次狗变成了狮子。

英国獒是犬世界的国王。

巴哥狗是迷你马士提夫。

哪怕知道巴哥狗不太健康，我们还是很爱它们。

法国斗牛犬有13种颜色。

2016年我在上海建立个人工作室：斗牛和狐狸—BULLY & SPITZ。名字源于我作品围绕的主题。这里BULLY指所有斗牛类型的狗品种，这是非常人工的，有代表性的一个类型，人们在它们身上留下了许多痕迹。而SPITZ指那些尖嘴犬品种，它们在现代犬品种中独树一格，保留了较多的原始特征和脾性。这两者形成了鲜明的对比。

我尽可能的描写和制作，就像之前的许多画家和雕刻家一样，记录了真实可靠的犬类形象和它们的故事。



Toy dogs have a glorious history.

Long hairy pugs and short hairy Pekingese.

Great countries have great mastiffs.

Man imitates lion twice with dog, once lion becomes dog, once dog becomes lion.

The British mastiff is the king of the dog world.

Pugs are mini mastiff.

Even though pugs are not very healthy, we love them.

French bulldogs come in 13 colors.

In 2016, I established the studio in Shanghai: BULLY & SPITZ. The name comes from the theme of my work. "BULLY" here means all kinds of bulldog breeds, which is very artificial and representative. People have left many marks on them. SPITZ, in contrast, refers to the SPITZ breed, which has retained more of its original characteristics and temperament than any other modern breed. The two are in stark contrast.

斗牛和狐狸

BULLY & SPITZ



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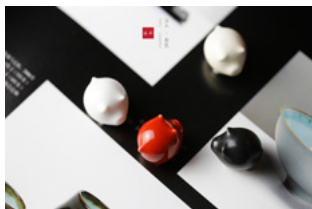


www.lungmo.com
上海市闵行区益文路101弄锦鸿公寓
1号楼1610室
RM1610 NO.1Building Jinhong Apt.
101 Lane Yiwu Road, Shanghai.

“沐土”陶瓷品牌展现融入生活的陶瓷艺术，在生活中寻找传统美，发现美的事物。

源于生活，遵循日升月落，透过极简领悟人生。

沐土遵循“简约实用”的创作原点，将“大道至简、大象无形”的中国传统美学与现代设计语义相融合，是源于东方文化的独创陶瓷制品与生活家居设计品牌。



“MOTU” ceramics presents ceramic art in life style that showing traditional beauty and discovering beautiful things.

Simplicity is the way to comprehend our life.

MOTU's soul of simplicity and practicality; integrate elements from both Chinese traditional aesthetics and modern design semantics; simple, free and delicate styles. Our original creation of ceramics from oriental culture illuminates your living.





为了确保产品的质量,所有Magis的产品都在意大利制造。20世纪八十至九十年代是整个行业的蓬勃发展期,对工匠精神的传承和注重文化底蕴,并在产品设计上不断推陈出新是Magis一贯恪守的原则,也是品牌历经时代的变迁得以脱颖而出的原因。



Magis products are dedicated to their international public and are all 100% "Made in Italy": a guarantee of high quality, in line with the firm's tradition, which has developed from its craftsmanship and cultural roots, through the evolving styles and industrial growth of the eighties and nineties, and continues to comprise one of the company's greatest and most valuable assets.



Milliken

www.millikencarpet.com

上海市徐汇区虹梅路1535号2号楼16层

SHANGHAI HONGMEI ROAD

NO.1535-2 16F



Milliken 地毯事业部

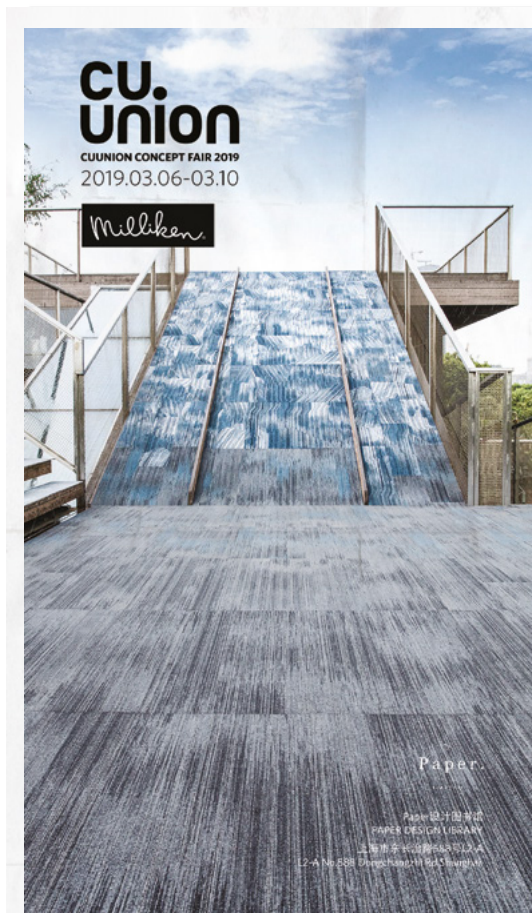
自1968年涉足地毯业务，美利肯地毯事业部在全球范围内设立了生产，售后及研发中心。我们在美国，欧洲以及亚洲都拥有屡获殊荣的产品展厅，向客户展示所有地区性以及全球性产品。

美利肯地毯能美化您的办公区域、酒店、居家以及世界各地的商用环境。我们创新设计的花型和纹理产品，通过我们具有认证环保的低碳方式生产出来的成品给设计师，建筑师和业主留下灵感和启智。

Milliken's Floor Covering Division

With roots to 1968, the Floor Covering division of Milliken is global in operations, support, and manufacturing capabilities. Our award-winning product design studios are located in three strategic geographic areas: Americas, Europe, and Asia and offer regional-specific as well as global product portfolios.

Milliken's Floor Coverings beautify offices, hotels, airports, homes, and commercial environments around the world. Designers, architects are inspired by our innovative patterns and textures produced through our certified manufacturing methods.



NAK NAK

www.naknakdesign.com
naknak_china@163.com



台湾品牌NakNak以日常家居为美好图景，构建细微处的生活美学。自2013年创立至今，品牌齐集了北欧众多知名设计师和国际新生设计力量，并拥有为国际大牌家具品牌代工30年的台湾老厂工艺。从设计到技艺，NakNak 致力于让每一产品都成为值得带回家的经典单品。发展至今，NakNak 玄关系列产品已行销全球13个国家，获得多个设计奖项。

秉持着对家居生活美学的热爱与追求，曾彦文、Joyce、边圣宇三位创始人，从各自擅长的领域出发，为NakNak制定了严苛的设计，制造标准与清晰的营销目标，让生活化的北欧设计美学，与台湾制造辉煌时的精巧工艺，共同致敬“美好生活”。

NakNak，轻诵其名，如温柔的叩门声；亦寓意着产品故事将从玄关开始讲述，直至整个家居空间。

玄关，这个常常被人忽略的过渡空间，也是心境转换(离家/归家)、生活模式切换(居家/工作)的关键所在。在这小小的玄关里，可以发生怎样的故事，又将如何影响人们的生活，品牌希望借由设计去不断探究，并与热爱生活的人一同经营出这方寸间的精彩。

NakNak works with the most exciting and original designers from around the world to create simple, functional and beautiful objects that help organize your space.

Based in a 30-year-old, family owned metal workshop in Taiwan, our products are mainly made using wire bending and sheet folding techniques that require great experience and workmanship.

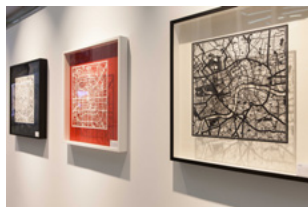
We believe this handcraft and expertise is worth preserving and passing on to future generations.

Inspired by the 'knock knock' sound of the metal workshop, the name NakNak represents the skilled touch of the craftsman and the very material that is at the heart of all our products.

Our aim is simple. We want to bring organization to life.



<http://o3designstudio.com>
北京西城区大柵栏杨梅竹斜街92号
No. 92 Dashilar Yangmeizhu Xiejie,
Xicheng District, Beijing.



O3 Design Studio 由两个设计师组成。我们来自北京，曾经从事平面设计多年。2012年，O3 Design Studio 成立，最初的作品便是“北京剪纸地图”，之后我们扩大产品线，希望获得更多的认可。

我们的灵感来自旅行，DIY的爱好，以及一位酷爱地图收藏的朋友。通过纸、木等各种材质来表达。

我们不会标榜我们的产品是纯手工制作，因为这种精细程度是手工所达不到的。以机械加工为主，辅以手工，从而达到极致的精细程度。每一件产品都倾注了我们的心血，从设计、原材料采购、生产到包装。

出于对品质的苛刻求，O3 Design Studio 品牌的产品100%自行生产加工。

By combining science with design and insights, Milliken tackles the issues and concerns of today. Every day, our community of innovators is invigorated by the challenge of finding creative ways to enhance people's lives and make the world around us easier, safer, more sustainable and more beautiful.

Milliken has long led the way for "knowledge-based" investment, employing over 100 PhDs, and has accumulated over 2,200 U.S. patents – and more than 5,000 patents worldwide – since our founding in 1865.

With 39 manufacturing facilities located in the U.S., U.K., Belgium, France and China, and with other sales and service operations throughout the Americas, Europe and Asia, Milliken's nearly 7,000 associates work to create entirely new customer experiences, build for the future and create products that do good for the world.



ooddeven@hotmail.com
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OODDEVEN 2017年创建于法国巴黎的男女装设计师品牌。取义于猜单双数的游戏odd and even，倡导勇于尝试与改变的生活概念，将游戏一样的互动及冒险方式作为品牌创作的核心。

2019年，OODDEVEN 除了品牌服饰，进一步扩大创作领域，与曾为香水品牌 Coty Inc、L'OREAL、Richemont Switzerland...等集团箱包的定制工坊合作，现面向大众市场推出新箱包系列。

设计师同时想通过跨界合作，推崇与传达一种来自巴黎追求细节质感的生活方式。

ooddeven is a designer brand founded in Paris in 2017. The name derives from the game "odd and even" which encourages players to bravely try new things, and this spirit of game-like interaction and adventure sits firmly at the core of the brand.

In 2019, Ooddeven has expanded its creative scope, cooperating with perfume brands Coty Inc, L'OREAL, Richemont Switzerland and others to bring new luggage line to the mass market.

The designer intends to use cross-border cooperation to convey a truly Parisian lifestyle of appreciation for fine details and texture.





上海市黄浦区淮海中路622弄8号
622 Huaihai Road, Building 8
Shanghai

他曾是《变形金刚》和其他多部超级英雄漫画的主笔，为美国两大漫画巨头DC和Marvel进行连载刊物的创作，从《蝙蝠侠》到《超人》，从《钢铁侠》到《X战警》，从《神奇四侠》到《金刚狼》等等。

他在年少时即登陆美国漫画界，并在2002年购下《变形金刚》版权，超人气的销量连续6个月蝉联漫画排行榜第一位。

他将极具影响性的动漫混合风带入北美动漫市场而享誉国际，并从不限制自己的创作，与各行各业进行跨界与艺术创新。

他就是Pat Lee，北美漫画界最为知名漫画艺术家之一。



PAT LEE

He once did stints with Marvel and DC comics, working on such mega-franchises as BATMAN, SUPERMAN, IRON MAN, X-MEN, FANTASTIC FOUR, WOLVERINE, PUNISHER and SPIDERMAN.

He created the original North American series of TRANSFORM-ERS comics, which ranked NO.1 top selling comic book six months in a row.

He is known internationally for bringing an anime influenced hybrid style to North American comics.

Over a period of almost twenty years, he was established himself as a top comic artist and Creative Director, who has cooperated with many different industries and brands and never limiting his creations.

This is Pat Lee, one of the most celebrated artists in North American comics.





“皮思达奇”是一个以专注各类家居设计为主轴的个人设计师工作室，作品类别包含灯具/家具以及生活器具，创办人MIKE HE贺仁玮来自台湾，1980年生，从工业设计系到设计公司，而后进入acer电脑担任产品设计师一职，堪称正规甚至可说有点无趣的前半段职涯经历，在2015年决定独立创业后开始有了翻天覆地的变化！

或许是在设计工作上久违的自由解放，Mike He 开始尝试各类型的设计进行自我挑战，举凡插画，灯饰，家具设计乃至室内设计，我们看到他总是不以类型框界自己的创意，反而热衷于跨界采线的方式去挖掘故事与设计养分。

创业第二年旋即以 comma stool 夺下设计界中极为重要的大奖-2017米兰新锐卫星展首奖，也是华人首次拿下此一殊荣，隔年2018便再接再厉端出一系列全新的创作再次叩关米兰设计师周，也呈现出了越发自信的设计语言，就让我们随着 Mike He 颠覆经典的翻玩精神，一同了解这位极为典型的非典型设计师吧！

Creating the designs that make people smile.

For Mike He, each design is like comics or cartoons to convey the positive emotions and experiences that already existed but may not been noticed. The target of our designs are to make people relax and happy, just like opening a window for audiences and users to have a new perspective, with smile. We try to make designs easy to understand, and makes the humor can be caught immediately by any people.

Most of the designs are from our daily life, integrated with stereotypes and experiences, but translating from a new perspective, so users can have their own surprises.

we also actively participated in design exhibitions and WE had won the first prize of the 2017 SaloneSatellite exhibition in Milan with Comma chair.

Pistacchi
Design^{studio}

by Mike He

在

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SHANGHAI

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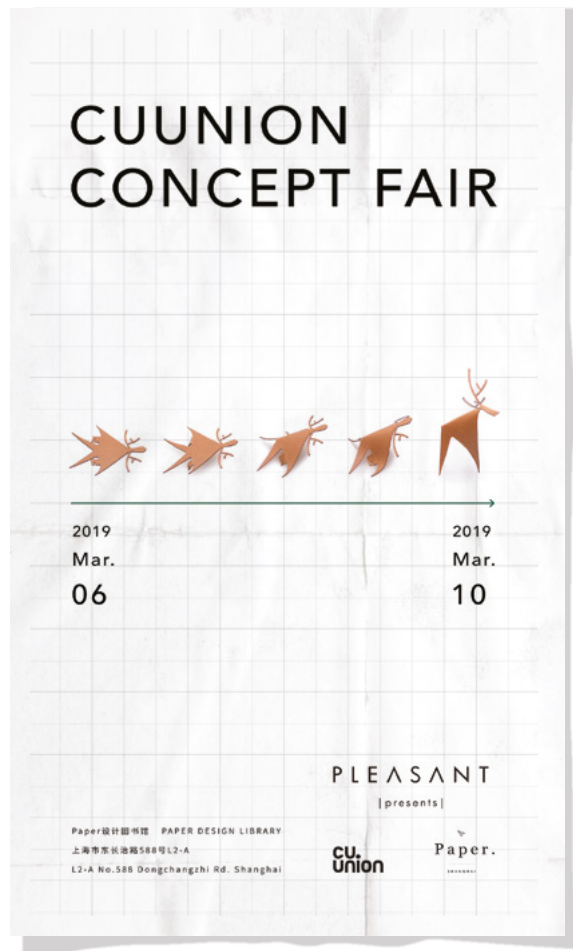
www.pleasant-present.com
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93巷36号1楼
1F., No.36, Ln. 93, Sec. 2, Hangzhou
S. Rd., Da'an Dist., Taipei City 10643,
Taiwan



PLEASANT致力于将工艺的经典风格与
创新设计结合。

融合工艺的文化质感与工业制造的知
识，打造兼具工艺的温润手感、设计品
的洗炼精致、同时富有当代风格的家饰
礼品及办公文具。以日常工艺精品之
姿，连结工艺与现代生活。

PLEASANT combines classic craft
with innovative design. With the
culture of craft works and knowledge
of industrial production, PLEASANT
creates modern, stylish home décor,
gift objects and stationaries, tries to
connect traditional craft and daily life
by delicate daily goods.



ROSSO

FASHION & ARTS
EDUCATION



www.rossoarts.com

上海市徐汇区凯旋路2086号3层
SHANGHAI XUHUI DISTRICT
KAIXUAN ROAD NO.2086 3F



ROSSO 国际艺术中心是一所以国际顶尖艺术院校海归导师与海外在职教授为主要师资力量，专注于艺术留学规划、艺术作品集辅导、国际艺术设计资源整合的专业艺术留学咨询教育中心。

ROSSO 的艺术教育体系，融入欧美院校的院系与工作室学习概念，涵盖六大科系，旨在融会贯通多个艺术专业的思维与技能，培养学生的跨学科综合实践能力，全面提升学生的艺术设计思维与艺术综合能力。

目前 ROSSO 国际艺术中心的总部设于上海，在杭州、南京、成都、广州设有分校，并与欧美多所TOP艺术院校、国际知名设计品牌、世界知名设计公司、各大美术馆、新锐艺术家与先锋设计师等保持良好的合作关系。

Founded by artists from the world's leading art schools, ROSSO Fashion& Arts Education specializes in "art portfolio training" and "overseas art study planning". Through years of development, ROSSO has become one of the largest art education groups in China with studios in Shanghai, Nanjing, Chengdu, Guangzhou and Hangzhou.

To guarantee the quality of the students' portfolio and success of their application, for each student we provide a professional team composed of Chinese tutors graduating from top art schools worldwide, faculties working in top art schools and professionals working in relevant industries.

Along with portfolio training, ROSSO holds lectures and workshops regularly covering all aspects of art by renowned professors, industry experts and working professionals, inspiring and motivating Chinese students to open their mind and achieve higher in the art field.

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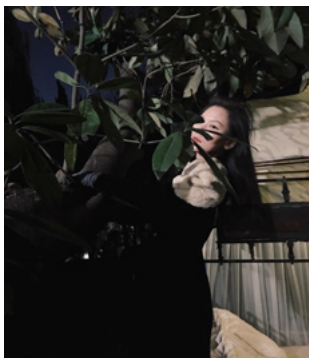
ROSSO DAILY

ROSSO

ROSSO FASHION & ARTS EDUCATION

ROSSO

ROSSO FASHION & ARTS EDUCATION



Yuan, 有史以来第一位在VOGUE伦敦总部工作的中国女性。

毕业于英国最古老的爱丁堡大学艺术学院，获得艺术和视觉传达荣誉学士学位。

大学期间，Yuan的艺术作品在爱丁堡大学艺术展获得特等奖。在协助中国驻爱丁堡大使馆策划、传播中国艺术期间，获得爱丁堡政府颁发的爱丁堡八月艺术节中国艺术优秀展示奖。

2008年毕业前被英国VOGUE杂志伦敦总部录取，后移居东京继续从事时尚行业。

2013年在香港创立TRIANGLE STUDIO三一品牌设计公司，致力于艺术和商业跨界提升中国品牌形象。

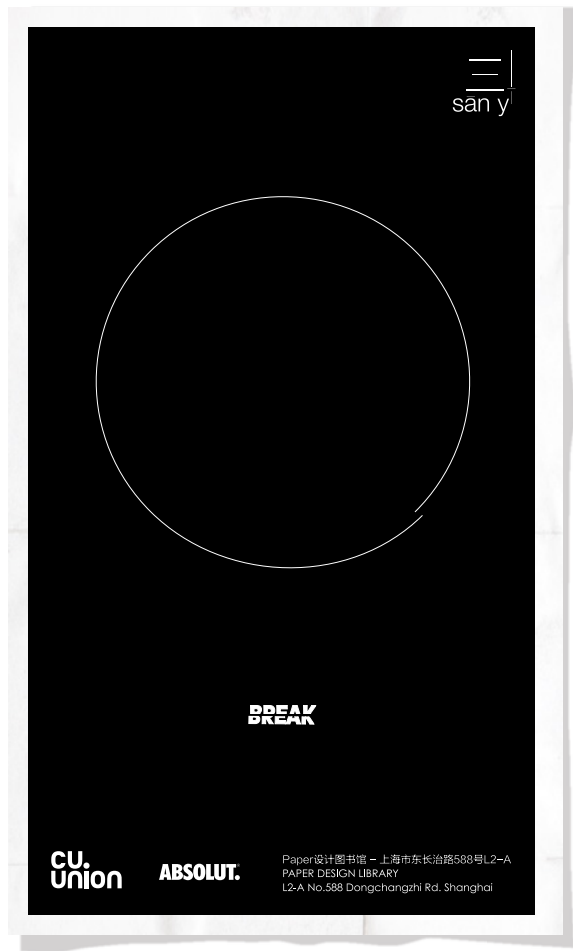
Yuan, the first Chinese woman ever to work at VOGUE's London headquarters.

She graduated from the university of Edinburgh's school of the arts, the oldest university in the UK, with an honours degree in arts and visual communication.

While at the university, Yuan's art works won the special prize in the art exhibition of Edinburgh university. During the period of assisting the Chinese embassy in Edinburgh to plan and disseminate Chinese art, she has won the excellent Chinese art exhibition award of Edinburgh August art festival awarded by Edinburgh government.

She was accepted into British VOGUE's London headquarters before graduating in 2008. Then moved to Tokyo to continue working in the fashion industry.

Founded TRIANGLE STUDIO trinity brand design company in Hong Kong in 2013, it is committed to improving the Chinese brand image in the artistic and commercial fields.



www.zjsenchuan.com
No.188 Binfu Road,Binhai
Industrial Park, Taizhou Economic
Development Zone, Taizhou Zhejiang
318000,China



森川是中国致力于原创极简家具研发生产的先行者，历经多年的发展沉淀，融合中西方设计元素和生产工艺，产品形象诠释了新极简生活的定义。

公司产品包含沙发、桌椅、柜子、床及其他家具配件，源于森川特有的设计语言，这些家具无论怎么组合搭配，总能描绘出自然、舒心、极简的生活风格。

得益于现代化生产技术和传统匠人之间的协同合作，加上高分子材料领域独有的研发成果，以及在生产工艺改进、原材料精挑细选和细节处理上的倾力投入，森川能够完美塑造出源于设计师最初的设计理念和不同形态的高品质作品。

森川的风格成为了自然简约，自然简约成为了一种选择，选择以品味、优雅、随心的方式生活。

Senchuan is a forerunner of R&D of original Nordic minimalist furniture in China. With many years' development and experience, the products combines the elements and technology of the east and the west, which gives a new definition of minimalist life.

rs, tables, cabinets, beds and other accessories for furniture. With the unique design language, no matter how to fix and match, they can always depict natural, comfortable and simple life style.

rm and traditional technologies, and a particular successful research in Polymer Material field, Senchuan are able to produce a quality product that meets designer's initial concept. We keep improving the technology,using the best material and taking care of every details, to make sure every product is good enough.

Senchuan's style turns into simple. Choose simple, choose taste, choose elegant and casual life style.





www.stardustjourney.com
 澳门医院后街5号地下
 G/F 5, RUA DO PATO Macau

星塵的故事

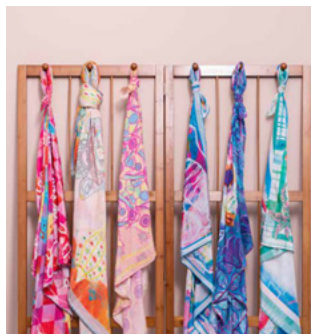
曾被「大人们」定义为「一粒尘」，乾脆化作一粒最微小的星尘，展开探索之旅。星尘希望通过旅程的磨练，终有一天能被琢成一颗闪闪发光的星星。

关于星尘

2016年，Stardust Journey 以澳门作为起点，把星尘的旅程设定为一个关于生活时尚的品牌。品牌主要以自家设计的印花来制作产品。设计灵感来自于日常生活和旅行时的所见所闻。

Stardust Journey 以自家设计的丝巾作为主要产品。最近新增了以品牌印花来制作的家居产品系列。

Stardust Journey 的顾客都是热爱印花图案的一份子，外表可能比较冷漠，但内心却有著一颗温暖的心。喜欢 Stardust Journey 的她，从不随波逐流，拥有时尚触觉，并愿意挑战新事物，最了解自身的需求。



Stardust Journey

Everyone is just a tiny little dust in this world, so why not turn into stardust and start the journey of fantasy. After being honed, I believe Stardust would turn into a shining star at the end of the journey.

About

Stardust Journey was found in Macau in 2016. It is a Lifestyle brand about textiles and surface design. The design of Stardust is mainly inspired by daily life.

Silk scarves with our print are the main products of Stardust Journey. However, we have recently launched a new collection of homeware products within our textile print.

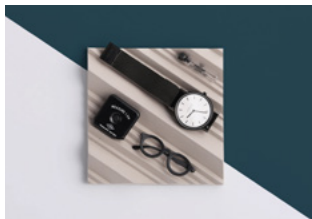




www.shiangdesign.com
台湾 新北市中和区景新街148号1F
1F., No.148, Jingxin St., Zhonghe
Dist., New Taipei City 235, Taiwan

享向设计由向哲纬创立于台北，结合产品、视觉、空间、品牌设计等多面向的整合设计团队。成立至今曾与许多知名品牌合作，包含德国BMW、美国当代艺术馆Moma、加拿大 Asia museum、台北w饭店等，Shiang design 的商品更获选成为第47届美国国际艾美奖 (International Emmy Award)的VIP专属礼品。

享向设计团队除了经营居家生活Shiang design品牌外，以多面向的设计服务，从包装、品牌视觉、产品、到空间设计，并荣获世界各大奖项，包含德国if设计奖、德国红点设计大奖、金点设计奖年度最佳设计等。希望提供客户创意独特的设计思维与专业负责的执行力，并追求在设计中带给大家多一点的惊喜。



Shiang Design Studio is a Taipei based design company founded by Che-Wei Shiang. We unite all fields of design: from interior design, to product, graphic design, and branding, and we collaborate with designers and artists in many fields, including illustration, crafts, and fine art. Shiang Design Studio is not limited to any particular focus. We work creatively and think critically to arrive at surprising, satisfying results for our clients.

We make effort to focus on traditional crafts work, from ceramics to wood. To cooperate with local factories and challenge the possibilities and details of ceramics, our products are selling to more than 15 countries and 60 cities, including Europe, America and Asia.

Our works present the atmosphere of simplicity, trying to combine difference between East and West. Using the common language of design, make those products suitable for every lifestyles. Our works also are awarded by reddot design award and Germany design award last year (2017) especially won the best design of 2017 in Golden pin award in Taiwan.



葉葉

[YEYE]

www.yeyeworks.com
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1F., No.36, Ln. 93, Sec. 2, Hangzhou
S. Rd., Da'an Dist., Taipei City 10643,
Taiwan

叶纹脉络X植鞣皮革

葉葉YEYE开发独特皮塑技术揉合植物与皮革，打造保有叶面纹理与叶身质地的皮塑工艺，以皮革的柔韧重新诠释台湾原生动物的轮廓与姿态。期许透过新颖的室内植栽摆饰型态，创造繁茂咩咩的空间风景。



Leaf Vein X Leather Texture

YEYE is an interior decoration brand inspired by plants. It interprets plants' features with delicate leather craft, creates a series of elegant leather plants as indoor décor, and aims to bring natural scenery indoor.



上海市黄浦区中山南路505号2号楼107
No.107, Building 2, Lane 505
Zhongshannan road, District
Huangpu, Shanghai



印物所2013年成立于上海。是一家集手工版画创作、印制、发行为一体的版画艺术机构。也是中国国内少有的同时具备木版画、铜版画、丝网版画及石版画四大版种印制能力的新美学机构。

印物所一直坚持传统版画的手工印制方式，印多少色则必须花费多少时日才能完成，甚至等待干燥也需一色一日，在这里，时间是一种对作品的敬意，没有任何捷径可走。你无法像机器一样加速，只有绕不过去的细致和耐心。

The Press Matter was established in Shanghai in 2013. It is a print art institution that integrates the creation, printing and distribution of handmade prints., it is also a new aesthetic institution that has the four printing capabilities of woodblock prints, copperplate prints, silkscreen prints and lithographs. This kind of institution is rare in China.

The Press Matter has adhered to the manual printing method of traditional prints. No matter how long it takes to print, it is all worth completing, and even waiting for drying needs more than 24 hours. Here, waiting is a kind of respect for the works. There are no shortcut. You can't accelerate a process like a machine, but what all you can do is just to keep the meticulousness and patience.



www.urbanfabric.ca

URBAN FABRIC is an exciting series of area rugs inspired by cities you love. We recognize that each city has its own unique urban form and character. As a result, each city leaves us with its own memorable imprint. Our rugs capture that powerful emotional connection in an equally memorable way.

We take unique urban patterns and express them as luxurious handmade rugs of the highest quality. Varying pile heights give the rugs a distinct visual depth and playful texture.

"The rugs are soft city models, as instructive to touch as to view. There is a seriousness to the work... the city plans are very accurate... and, at the same time, an element of fun in their fuzzy tactility"

Mark Morris

*Cornell University | Dept. of Architecture,
Art and Planning*

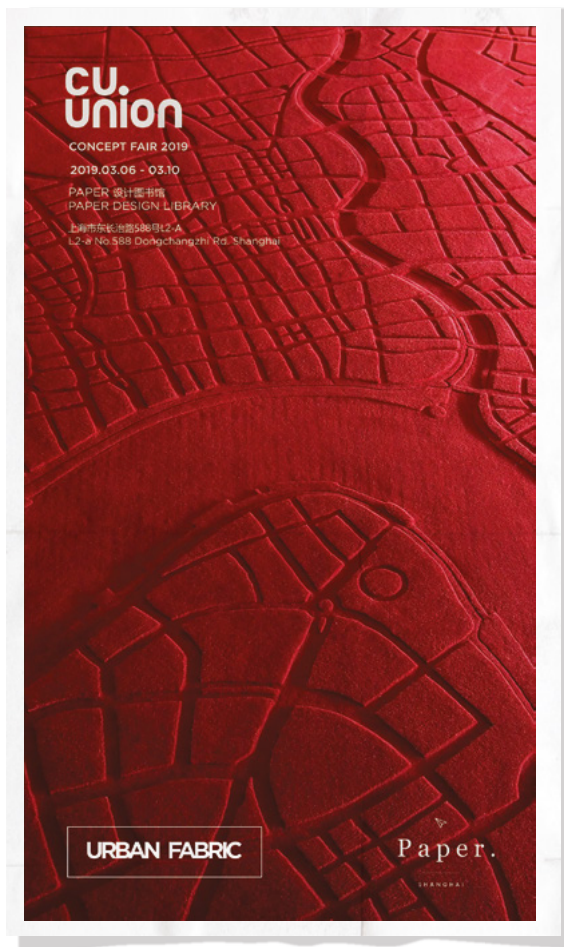
*Professor and Director of Exhibitions
and Events*



Our signature grade rugs are hand tufted and meticulously hand carved using certified 100% New Zealand wool. They are as durable as they are beautiful and carry a 10-year manufacturer's warranty.

Our lux grade rugs are hand knotted and hand carved using 100% New Zealand wool blended with pure silk for a beautiful sheen and remarkably soft texture that feels like you're walking on a cloud.

URBAN FABRIC rugs are bespoke, made to order pieces of art. Every rug in our signature collection is fully customizable in terms of size, color, shape and even pattern. We make each one by hand precisely to your specifications so that you get the perfect rug for your interior every time. Our production mills all use the ARS 1200 standard color set, offering a choice of 1200 colors to choose from. Ecologically sound in-house dyeing facilities guarantee maximum control of color and quality.





www.vtadesignstudio.com/
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上海市静安区愚园路433弄8号
433 Yu Yuan Road, Shanghai.



VTA由两位建筑师创立，起源于从思想和灵感上久负盛名的学校。一位毕业于美国康奈尔大学和瑞士苏黎世联邦理工学院，另一位毕业于法国高等建筑学院。

由于对经典的偏爱，VTA力求将传统家具重新引入现代生活，同时在工艺流程和物理设计上与现代社会的需求无缝衔接。

适应性和可持续性是我们的一贯宗旨，这一理念赋予我们的产品独特的个人风格，同时能和它们的主人与家园一同成长，成为永恒。

VTA was born from the minds of two architects, Thomas & Viviane Austerveil, stemming from very distinct, yet complimentary schools of thought and inspirations. One graduated from Cornell University and the Federal Institute of Technology in Switzerland, and the other from the Ecole Speciale d'Architecture of Paris.

With a penchant for the classics, VTA strives to reintroduce traditional furnishings to modern life, adapting both the production processes and physical designs to fit seamlessly with the demands of contemporary society.

Adaptability and Sustainability permeate everything we do. This philosophy grants our pieces the ability to navigate the unique styles of individuals, as well as a timelessness that grows with their owners and their homes.





ystudio

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物外设计是个入世的品牌，一心一意认定东西之所以设计制作，无非是为了被好好使用；透过生活看见这座岛屿的人文风景，我们在吃饭、午睡、散步、闲谈之间领略器物的良善与生活的况味。我们专注于制作文具，分享文字与书写的美丽，日渐成长为国际知名的品牌；如今，在巴黎、米兰、伦敦、哥本哈根、纽约、东京、上海、香港、曼谷、奈及利亚、以色列... 诸多城市与国家中都可以见到我们的产品，呈现物外品牌独有的风景。



ystudio is dedicated to sharing the beauty of words, writing and manufacturing stationeries. What ystudio creates is not just the object itself, but also the true meaning behind it. We believe that each object embodies a deeper meaning. Through our products, we hope to bring people more imagination in their lives, that's why we design products for daily use. ystudio believes that the value of simplicity in design is very important.

We had gradually became a world-renowned brand, our products can be found in many countries and cities such as Paris, Milano, London, Copenhagen, New York, Tokyo, Shanghai, Hong Kong, Bangkok, Lagos, Tel Aviv and many more. Together they formed a unique scenery of the brand—ystudio.



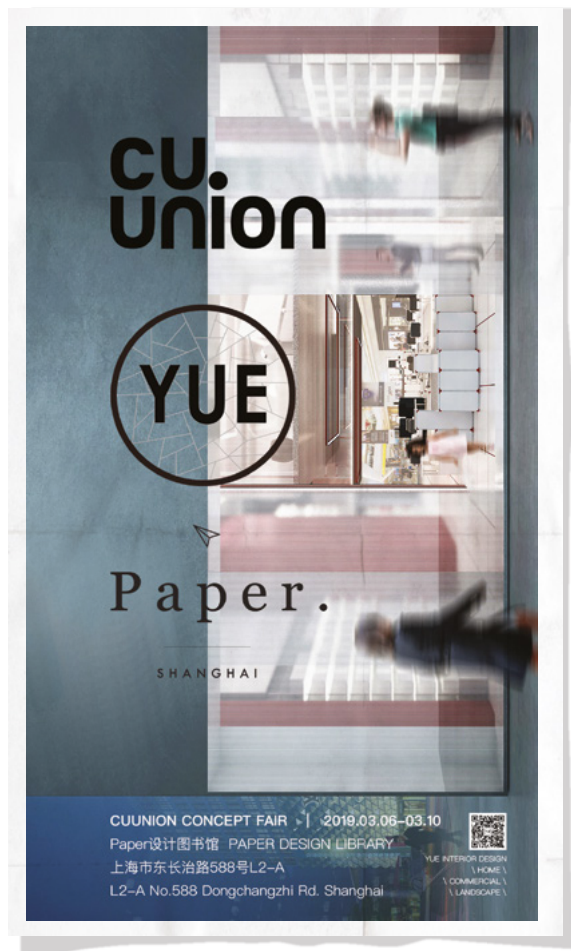


chamike1111@gmail.com

上海岳立创意设计有限公司简称YUE Design, 是一家立足于中国上海的设计事务所, 由一群对设计充满热情的年轻人组立, 力求成为当代中国最具影响力的新锐设计事务所之一。我们对于日常生活、文化艺术、创意设计相同的心得理念促成了工作配合的种种默契, 并结合国际设计视野, 力图表达具有中国传统文化艺术且结合具有国际设计理念的设计思想。YUE Design 提供国际化的空间、平面、产品、景观服务的演技及创作实践。



YUE Design, a design studio based in Shanghai, established by people who are passion with design, aim to became one of the influence contemporary design studio. We work together with love, life, culture, art, creative design, and try to do mix & match style of eastern and western design. YUE Design offer graphic, interior, product, landscape design service.





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ZD 是一家成立於2002年的创新公司。我们以肩负着为大众改善灯光质量、提高生活素质为己任。

ZD是由坚韧强大的企业家、经验丰富的光学设计师、富有创造性的工程师、高灵活性的技术人员以及充满活力的团队组成的。我们具备庞大的能力去设计出既吸引又实用的照明设备。此外，ZD与时俱进，提供有效的方案及完善的服务，与我们的合作夥伴携手将构思变成产品。

我们享受照明的的工作，照亮着我们的成就和未来！

ZD, founded in 2002, is a very new company. Yet, ZD has ambition to improve the quality of light so as to improve the quality of our life. ZD is associated by the tough and strong entrepreneurs and designers who are experienced in lighting industry. Supported by the creative, energetic as well as flexible engineers, technicians and team members, ZD has full ability not only to design attractive and practical lighting fixtures but also to contribute more effective solutions to turn your conceptual idea into product.

We have fun in our work! We take pride in our work!

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2015年毕业于中国美术学院获书法系学士学位，后于荷兰莱顿大学攻读考古学学士学位，辍学从艺。现就读英国皇家艺术学院跨学科艺术专业。他在纯艺术语境中的书写实践在当下较为引人瞩目。这一实践包含了对于汉语书法的反复实验，使得文本性的图像能进行图像性的感知演绎。这一实验来自于他作为艺术家对部分因为文化交融而产生的抽象绘画的反向实践。因而他的视觉作品呈现出了一种罕有的美，交织了沉寂的传统书写技法与字体设计的视觉冲击以及涂鸦式的即兴。以此来穿梭在高低语境的艺术之间。他最近的兴趣与实践是激浪派表演，以及讨论时间的观念艺术。

策展

2014 书非书现代书法展，文献展部分
群展

2014 书非书现代书法展，中国美术学院美术馆，中国杭州

2018 Vernissage, Mellanrum画廊，瑞典，斯德哥尔摩

奖项

2018 Typeschool 中文字体设计
workshop 结课提名

Zhifan gained his BFA in China Academy in 2015. After he went to Leiden University to study Archaeology, he decided to quit the program to focus on art. For instance, he is studying a Graduate Diploma in Royal College of Art. He finds his art practice starting to attract audiences. This practice involves placing the ancient art of Chinese calligraphy into the contemporary context to be further informed by sensory interpretations. Zhifan explores the sentiment toward text and image, questioning the basis of how we read words in writing and how to depict symbols by bridging the two on a single plane. His work carries with it a distinct graffiti aesthetic, which is centred on steady, typeface like strokes against handwriting, all within a calligraphic-pictorial construction. Thus the flows between the high arts and low arts. His very recent practising involving Fluxus, and conceptual art about times.

Curating experience:

2014, WRITING NON-WRITING, Archiving, China Academy of Art gallery, Hangzhou, China

Group exhibitions:

2014, WRITING NON-WRITING, China Academy of Art gallery, Hangzhou, China

2018 Vernissage, Gallery Mellanrum, Sweden, Stockholm

Awards

2018 Typeschool Beijing, nominated student





www.knittingforest.com
厦门市湖里区高殿第一工业区通用
厂房2楼

我们是一家专业针织服饰精品工厂，40年来为各大品牌打造时尚服装与温暖穿搭。小时候，妈妈亲手做的毛衣，是最温暖的记忆。当我身为父亲后，忙碌的我，希望陪伴下一代的玩偶，是温暖与安心的触动。缘由于此“针织传递真挚的爱”为初心，邀请设计师原创设计，用现代手法与温暖创意，结合40年针织匠人手艺，转化为独家的纱线文创系列产品。

全球独创的针织生肖IP故事【针织挚森林】，诉说全新的亲子故事。让传统文化中的正能量发挥新创意，陪伴与拥抱消费者生活，并延伸到亲子阅读、体验课程、家饰精品等。期盼将创新吉祥与祝福的中华文化底蕴，透过生活美学方式走入家庭与国际。



We are a professional knitting clothing boutique factory, and create fashionable and warm clothes for major brands for 40 years. When I was young, the sweater made by my mother is the warmest memory. When I became a father, I hoped to accompany the next generation of dolls, is warm and reassuring touch. For this reason, "knitting conveys sincere love" is our original intention. Designers are invited to create original designs, combine modern techniques and warm creativity. They also combine knitting craftsmanship of 40 years, to transform into exclusive yarn cultural and creative products.

The world's original knitting zodiac IP story 【Knitting Forest】 , telling a new parent-child story. Let the positive energy of traditional culture play a new creative, accompany and embrace consumer life, and extend to parent-child reading, experience courses, home decoration boutique and other areas. We are looking forward to introducing the Chinese culture of auspiciousness and blessing into the family and the world through the way of life aesthetics.



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